## **ORDER**

Orders	Order / Rev:	104805		
Jidens	Alt Order #:	06832434		
	Product Desc:	American Crossroads		
	Estimate:	690		KSNV
	Flight Dates:	09/05/12 - 09/14/12	Primary AE:	Amy McCreary
	Original Date / Rev:	07/26/12 / 09/17/12	Sales Office:	BLPHI
	Order Type:	GENERAL	Sales Region:	National
Agency	Name:	Crossroads Media, LLC		
,	Buying Contact:		Billing Type:	Cash
	Billing Contact:		Billing Calendar:	Broadcast
	•	66 Canal Center Plaza	Billing Cycle:	EOM/EOC
		Alexandria, VA 22314	Agency Commission:	15%
Advertiser	Name:	American Crossroads - Fevised		
	Demographic:	A35+	New Business Thru:	
	Product Codes:	PLI1	Order Separation:	00:05:00

Bill	Plan

Start Date	End Date	# Spots Gro	ss Amount	Net Amount
08/27/12	09/14/12	136 -	\$96,525.00	\$82,046.25

## Totals

Advertiser External ID:

Agency External ID:

Month	# Spots	Gross Amount	Net Amount	Rating
September 2012	136	\$96,525.00	\$82,046.25	0.00
Totals	136	\$96,525,00	\$82,046,25	0.00

## **Account Executives**

Priority:

Revenue Codes:

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Amy McCreary	<u> </u>		Start Of Order - End Of Order	100%

POLITICAL/AGY, PISSUE, GEN

Order Share	Share	Total
KSNV	33%	\$96,525.00
Market	100%	\$292,500.00

Competitive Share	Share	Total
CABLE	0%	\$0.00
KBLR	0%	\$0.00
KFBT	0%	\$0.00
KINC	0%	\$0.00
KLAS	33%	\$96,525.00
KLVX	0%	\$0.00
KSNV-	0%	\$0.00
KTNV	15%	\$43,875.00
KTUD	1%	\$2,925.00
KVVU	16%	\$46,800.00
KVWB	0%	\$0.00
LV1	0%	\$0.00
UNKWN	2%	\$5,850.00,

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Spo	ots	Rate Pri	Rtg Type	Spots	Amount
E 2 KSNV	09/05/12	09/05/12	Wake Up Early w/ W	agn@M	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early Wag	ners								
WAKE (	JP EARLY	Y W/THE V	VAGNERS									
Sta	rt Date	End Date	<u>Weekdays</u> Sp	ots/Week	<u>Rate</u>	Rating						
Mook: 00/	03/12	09/09/12	W	1	\$200.00	0.00						

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KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Gider#:

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Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

Ln	Ch	Start	End	Inventory Cod	e Break	Start/End	Time Days	Len S	pots	Rate Pri	Rtg Type	Spots	Amount
E 2	KSNV	09/05/	12 09/05/12	Wake Up Early Wake Up Early	_	430a-5a	W	:30	1	\$200.001	0.00 NM	1	\$200.00
			RLY W/THE V										
w	<u>Sta</u> eek: 09	art <u>Date</u> /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> W	Spots/Week 1		Rating 0.00						
E 3	KSNV	09/06/	12 09/06/12	Wake Up Early		430a-5a	T	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKE	HP FAR	LY W/THE V	Wake Up Early	Wagners								
		art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09		09/09/12	T	1	\$200.00	0.00						
E 4			12 09/09/12 LY W/THE V	Wake Up Early Wake Up Early	_	430a-5a	S	:30	1	\$200.001	0.00 NM	1	\$200.00
		or EAR art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09		09/09/12	S	<u>opota/veek</u>	\$200.00	0.00						
E 5	KSNV	09/10/	12 09/10/12	Wake Up Early Wake Up Early	_	430a-5a	M	:30	1	\$200.001	0.00 NM	1	\$200.00
	WAKE	UP EAR	LY W/THE V		vagners								
104		rt Date	End Date	Weekdays	Spots/Week		Rating						
	eek: 09.		09/16/12	M	1	\$200.00	0.00						
			LY W/THE V	Wake Up Early Wake Up Early VAGNERS		430a-5a	-T	:30	1	\$200.001	0.00 NM	1	\$200.00
		rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
W	eek: 09	10/12	09/16/12	-Т	1	\$200.00	0.00						
E 7	KSNV	09/12/	12 09/12/12	Wake Up Early Wake Up Early		430a-5a	W	:30	1	\$200,001	0.00.NM	1	. \$200.00
,			LY W/THE V		_								
10/	<u>Sta</u> eek: 09	rt Date	End Date 09/16/12	<u>Weekdays</u> W	Spots/Week	Rate	Rating						
E. 8	KSNV			Wake Up Early	w/ Wagn@M	\$200.00 430a-5a	0.00	:30	1	\$200.001	0.00 NM	1	<b>#000</b> 00
			LY W/THE V	Wake Up Early		4000 50	,	.50	'	φ200.00	0.00 NIVI	'	\$200.00
	<u>Sta</u> eek: 09/	rt <u>Date</u> 10/12	End Date 09/16/12	Weekdays T	<u>Spots/Week</u> 1	<u>Rate</u> \$200.00	Rating 0,00						
	KSNV			The Agenda 123 The Agenda 123		1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
				program 7/30	Constantinate	Data	D-C				ľ		
W	<u>عرد</u> /eek: 09	rt Date 03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
				The Agenda 123	30pm CM	1230-1p	T	:30	1	\$325.001	0,00 NM	1	\$325.00
	NIEWO	4. TUE A	CENDA no	The Agenda 123	30pm								
		4. ≀⊓⊑ <i>⊦</i> rt Date	End Date	program 7/30 Weekdays	Spots/Week	Rate	Rating						
We	eek: 09/		09/09/12	T	1	\$325.00	0.00						
				The Agenda 123 The Agenda 123	•	1230-1p	F	:30	1	\$325.001	0.00 NM	1	\$325.00
I				program 7/30									
W	<u>Sta</u> /eek: 09	rt Date	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week	Rate	Rating						
				The Agenda 123	Opm CM	\$325.00 1230-1p	0.00 M	:30	1	¢225.004	0.00 NA	4	#20° 00
				The Agenda 123 program 7/30		1250*10	Jv4======	.30	'	\$325.001	0.00 NM	1	\$325.00
	<u>Sta</u>	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
	eek: 09/		09/16/12	M	1	\$325.00	0.00						
				The Agenda 123 The Agenda 123	•	1230-1p	-Т	:30	1	\$325.001	0.00 NM	1	\$325.00
ı				program 7/30	Cm-1-nar	n	D-15						
We	<u>ى د</u> /eek: 09	<u>rt Date</u> 10/12	End Date 09/16/12	<u>Weekdays</u> -T	Spots/Week 1	<u>Rate</u> \$325.00	<u>Rating</u> 0.00						
-			2 09/12/12	" <del>'                                   </del>	СМ	1230-1p	W	:30	1	\$325.001	0.00 NM	1	\$325.00
						•		=				•	

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KSNV

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt Chder#:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

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Ln Ch	Start	End	Inventory Cod		Start/End T	ime Days	Len Sp	oots	Rate Pri	Rtg Type	Spots	Amount
			The Agenda 12								· · · · · · · · · · · · · · · · · · ·	
NEWS	4: THE <i>A</i>	AGENDA no	The Agenda 12 program 7/30	230pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating				Ĭ		
Week: 09/		09/16/12	W	1	\$325.00	0.00						
E 16 KSNV	09/13/1	12 09/13/12	The Agenda 12		1230-1p	T	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	4· THE 4	AGENDA no	The Agenda 12 program 7/30	230pm								
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/	10/12	09/16/12	T	1	\$325.00	0.00						
E18 KSNV	09/05/1	2 09/05/12	Rachael Ray	СМ	11am-12pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	I RAY		Rachael Ray									
	rt Date	End Date	<u>Week</u> days	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	W	1	\$325.00	0.00						
E19 KSNV	09/06/1	2 09/06/12	Rachael Ray	СМ	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	I DAV		Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	T	1		0.00						
E 20 KSNV	09/07/1	2 09/07/12	Rachael Ray	CM	11am-12pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
RACHE	LDAY		Rachael Ray									
	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/09/12	F	<u>opola/14eek</u> 1	\$325.00	0.00						
E 21 KSNV	09/10/1	2 09/10/12	Rachael Ray	CM	11am-12pm	-M	:30	1	\$325.001	0.00 NM	1	\$325.00
DAGUE			Rachael Ray	->-			**				h .	
RACHE Sta	L RAY rt Date	End Date	Weekdays	Spots/Week	Pata	Datina						
Week: 09/		09/16/12	M	<u>Spois/week</u> 1	<u>Rate</u> \$325.00	Rating 0.00						
E 22 KSNV	09/11/1	2 09/11/12	Rachael Ray	СМ	11am-12pm	-T	:30	1	\$325.001	0.00 NM	1	\$325.00
DACUE	L DAV		Rachael Ray							ľ		
RACHE Sta	∟ rxx r rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	-T	1	\$325.00	0.00						
E 23 KSNV	09/12/1	2 09/12/12	Rachael Ray	СМ	11am-12pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
DAOUE	D 6 1/		Rachael Ray									
RACHE Sta	rt Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	W	1	\$325.00	0.00						
E 24 KSNV	09/13/1	2 09/13/12	Rachael Ray	CM	11am-12pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
DAGUE	. D.W		Rachael Ray									
RACHE	t Date	End Date	<u>Wee</u> kdays	Spots/Week	Pata	Doting						
Week: 09/		09/16/12	T	<u>5pots/vveek</u> 1	<u>Rate</u> \$325.00	Rating 0.00						
E 26 KSNV			The Doctors	СМ	2pm-3pm	W	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors									***************************************
	t Date	no program End Date		Spoto/Mook	Data	Datina						
Week: 09/		09/09/12	<u>Weekdays</u> W	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0,00						
E 27 KSNV			The Doctors	СМ	2pm-3pm	T	:30	1	\$325.001	0.00 NM	1	\$325.00
	<b></b>		The Doctors					•	,			-525.00
		no program		Cm=1=00!!	Det	Datin -						
Star Week: 09/0	<u>t Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0,00						
E 28 KSNV				CM	2pm-3pm	F	:30	1	\$325.001	0.00 NM	1	\$325.00
			The Doctors					•	, ~ · · · · · · ·	50 (114)	•	<b>\$525.00</b>
		no program		0-1-1-1	<b>5</b> ·	ъ.						
<u>Star</u> Week: 09/0	<u>t Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$325.00	Rating 0.00						
E 29 KSNV				CM '	2pm-3pm	M	:30	1	\$325.001	0.00 NM	1	\$325.00
	, 1			٠,,,	-1 Ph.11	• •	.00		φυ20.00 Ι	O.OO INIVI	•	ψυζυ.υυ

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**KSNV** 

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt @rder#:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

690

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount The Doctors The Doctors THE DOCTORS no program 7/30-8/10 End Date Spots/Week Start Date Rating Weekdays Rate Week: 09/10/12 09/16/12 M-----\$325.00 0.00 E30 KSNV 09/11/12 09/11/12 \$325,001 0.00 NM \$325,00 The Doctors CM 2pm-3pm -T----·30 The Doctors THE DOCTORS no program 7/30-8/10 Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$325.00 0.00 E31 KSNV 09/12/12 09/12/12 CM :30 \$325,001 0.00 NM \$325.00 The Doctors 2pm-3pm ------The Doctors THE DOCTORS no program 7/30-8/10 **End Date** Spots/Week Start Date Weekdays Rate Rating 09/16/12 --w---\$325.00 0.00 Week: 09/10/12 The Doctors E 32 KSNV 09/13/12 09/13/12 CM 2pm-3pm :30 \$325.001 0.00 NM \$325.00 The Doctors THE DOCTORS no program 7/30-8/10 Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 Week: 09/10/12 \$325.00 0.00 E 34 KSNV 09/05/12 09/05/12 M-F Today Show III 4th IBM 10am-11am \$325.001 0.00 NM ------30 \$325.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating ---W----09/09/12 \$325.00 0.00 Week: 09/03/12 E 35 KSNV 09/06/12 09/06/12 M-F Today Show III 4th 18M \$325.001 0.00 NM 10am-11am :30 1 \$325.00 Today 4th Hour TODAY SHOW III Start Date End Date Rating Weekdays Spots/Week Rate Week: 09/03/12 09/09/12 \$325.00 0.00 M-F Today Show III 4th IBM E 36 KSNV 09/07/12 09/07/12 10am-11am ----F--:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---F--\$325.00 0.00 E 37 KSNV 09/10/12 09/10/12 M-F Today Show III 4th IBM 10am-11am :30 \$325.001 0.00 NM 1 \$325.00 Today 4th Hour TODAY SHOW III Weekdays Rating Start Date End Date Spots/Week Rate 09/16/12 \$325.00 0.00 Week: 09/10/12 E38 KSNV 09/11/12 09/11/12 M-F Today Show III 4th IBM 10am-11am :30 \$325,001 0.00 NM \$325.00 Today 4th Hour **TODAY SHOW III** Spots/Week Rating Start Date End Date Weekdays Rate Week: 09/10/12 09/16/12 \$325.00 0.00 E 39 KSNV 09/12/12 09/12/12 M-F Today Show III 4th BM 10am-11am --W----:30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Weekdays Start Date End Date Spots/Week Rate Rating --W---09/16/12 \$325.00 0.00 Week: 09/10/12 E40 KSNV 09/13/12 09/13/12 M-F Today Show III 4th BM 10am-11am :30 \$325.001 0.00 NM \$325.00 Today 4th Hour TODAY SHOW III Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$325.00 0.00 E 42 KSNV 09/05/12 09/05/12 M-F Today Show II 3rd HBM 9-10a --W---:30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating 09/09/12 --W---\$750.00 0.00 Week: 09/03/12 E 43 KSNV 09/06/12 09/06/12 CM 9-10a :30 \$750,001 0.00 NM \$750.00

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**KSNV** 

104805 Order / Rev:

Alt Order #:

Advertiser: American Crossroads Product Desc:

American Crossroads

06832434 Flight Dates: 09/05/12 - 09/14/12

Estimate:

690

Ln Ch Start End Inventory Code Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Amount M-F Today Show II 3rd Hr M-F Today Show II TODAY SHOW II Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 09/03/12 09/09/12 ---T---\$750.00 0.00 9-10a .30 \$750,001 0.00 NM \$750,00 E44 KSNV 09/07/12 09/07/12 M-F Today Show II 3rd HBM ---F--M-F Today Show II TODAY SHOW II Start Date End Date Weekdays Spots/Week Rate Rating \$750.00 0.00 Week: 09/03/12 09/09/12 ---F--\$750,001 0.00 NM 1 \$750.00 E 45 KSNV 09/10/12 09/10/12 M-F Today Show II 3rd HBM 9-10a M-----:30 M-F Today Show II TODAY SHOW II Rating Spots/Week Rate End Date Weekdays Start Date Week: 09/10/12 09/16/12 \$750.00 0.00 0.00 NM \$750.00 M-F Today Show II 3rd HCM -T----:30 \$750.001 E 46 KSNV 09/11/12 09/11/12 9-10a M-F Today Show II TODAY SHOW II Spots/Week End Date Weekdays Rate Rating Start Date 09/16/12 -T----\$750.00 0.00 Week: 09/10/12 9-10a 0.00 NM \$750.00 E 47 KSNV 09/12/12 09/12/12 M-F Today Show II 3rd HBM --W----:30 \$750.001 M-F Today Show II TODAY SHOW II <u>Rate</u> <u>Rating</u> End Date Spots/Week Start Date **Weekdays** \$750.00 09/16/12 ~~W-~-0.00 Week: 09/10/12 E 48 KSNV 09/13/12 09/13/12 M-F Today Show II 3rd HCM 9-10a ---T---:30 \$750.001 0.00 NM \$750.00 M-F Today Show II TODAY SHOW II Rating Start Date End Date Weekdays Spots/Week Rate 09/16/12 ---T---\$750.00 0.00 Week: 09/10/12 7-730pm E 49 KSNV 09/14/12 09/14/12 M-F Wheel ---F--:30 1 \$1,000,001 0.00 NM \$1,000.00 CM M-F Wheel of Fortune WHEEL OF FORTUNE (line 153 in stx-mvd from 9/4 to 9/14) Spots/Week Rating Start Date End Date Weekdays Rate ---F--Week: 09/10/12 09/16/12 \$1,000.00 0.00 E 50 KSNV 09/05/12 09/05/12 Wheel of Fortune in PRIMM M-SA 8-11p / SUN--W----:30 1 \$1,000.001 0.00 NM \$1,000.00 Wheel in Prime WHEEL OF FORTUNE Rating Start Date Weekdays Spots/Week Rate End Date 1 \$1,000.00 09/09/12 --W----0.00 Week: 09/03/12 M-SA 8-11p / SUN---T---0.00 NM \$1,000,00 Wheel of Fortune in PRIMM :30 1 \$1,000,001 E51 KSNV 09/06/12 09/06/12 Wheel in Prime WHEEL OF FORTUNE Weekdays Spots/Week Rate Rating Start Date End Date Week: 09/03/12 09/09/12 ---T---\$1,000.00 0.00 1 \$1,000.001 0.00 NM \$1,000.00 E 52 KSNV 09/07/12 09/07/12 M-F Wheel CM 7-730pm ----F--:30 M-F Wheel of Fortune WHEEL OF FORTUNE End Date Spots/Week Rate Rating Start Date Weekdays ----F--\$1,000.00 0.00 09/09/12 Week: 09/03/12 1 \$1,000,001 0.00 NM \$1,000.00 M-----:30 E 53 KSNV 09/10/12 09/10/12 M-F Wheel CM 7-730pm M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Spots/Week Rate Rating 09/16/12 M----\$1,000.00 0.00 Week: 09/10/12 1 \$1,000.001 0.00 NM \$1,000.00 M-F Wheel 7-730pm E 54 KSNV 09/11/12 09/11/12 CM M-F Wheel of Fortune WHEEL OF FORTUNE Rating Spots/Week Start Date End Date Weekdays Rate 09/16/12 \$1,000.00 0.00 Week: 09/10/12 1 \$1,000,001 0.00 NM \$1,000.00 E 55 KSNV 09/12/12 09/12/12 CM 7-730pm --W----:30

Print Date: 09/18/12 10:04:51

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\$700.00

Order / Rev:

104805

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Product Desc:

690

American Crossroads

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09/05/12 - 09/14/12

Estimate:

Ln Ch Start End Inventory Code Break Start/End Time Days Len Spots Rate Pri Rtg Type Spots Amount M-F Wheel M-F Wheel of Fortune WHEEL OF FORTUNE Start Date End Date Weekdays Rating Spots/Week Rate Week: 09/10/12 09/16/12 \$1,000.00 0.00 E 56 KSNV 09/13/12 09/13/12 M-F Wheel CM 7-730pm :30 1 \$1,000.001 0.00 NM \$1,000.00 M-F Wheel of Fortune WHEEL OF FORTUNE <u>Weekdays</u> Start Date Spots/Week End Date Rate Rating Week: 09/10/12 09/16/12 ---T---\$1,000.00 E 58 KSNV 09/05/12 09/05/12 The Tonight Show CM 1135p-1237a \$750.001 0.00 NM --W----:30 \$750.00 **Tonight Show** TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE **End Date** Start Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 \$750,00 0.00 E 59 KSNV 09/06/12 09/06/12 The Tonight Show CM 1135p-1237a :30 \$750,001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE End Date Weekdays Spots/Week Rating Rate Week: 09/03/12 09/09/12 ---T---\$750.00 0.00 E 60 KSNV 09/07/12 09/07/12 The Tonight Show CM 1135p-1237a ---F--;30 \$750.001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date **End Date** <u>Weekdays</u> Spots/Week Rate Rating 09/09/12 ----F--Week: 09/03/12 \$750.00 0.00 E61 KSNV 09/10/12 09/10/12 The Tonight Show CM 1135p-1237a 30 \$750.001 M-----0.00 NM 1 \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date End Date **Weekdays** Spots/Week <u>Rate</u> Rating Week: 09/10/12 09/16/12 \$750.00 0.00 E 62 KSNV 09/11/12 09/11/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$750.00 0.00 E 63 KSNV 09/12/12 09/12/12 The Tonight Show CM 1135p-1237a :30 \$750.001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE **End Date** Start Date Spots/Week Weekdays Rating Rate Week: 09/10/12 09/16/12 \$750.00 0.00 E 64 KSNV 09/13/12 09/13/12 The Tonight Show 1135p-1237a :30 \$750.001 0.00 NM \$750.00 Tonight Show TONIGHT SHOW W/ JAY LENO airs 1235 REV RATE End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 \$750.00 0.00 E 66 KSNV 09/05/12 09/05/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ~~W----:30 \$700.001 0.00 NM \$700.00 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) NEWS 4 AT 430P Start Date End Date <u>Weekdays</u> Spots/Week Rate Rating --W----Week: 09/03/12 09/09/12 \$700,00 0.00 E 67 KSNV 09/06/12 09/06/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ---T---:30 \$700.001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P Weekdays** Start Date **End Date** Spots/Week Rate Rating 09/09/12 ---T---Week: 09/03/12 \$700.00 0.00 E 68 KSNV 09/07/12 09/07/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm ----F--:30 \$700,001 0.00 NM \$700.00 4PM NEWS (1 hour) (4:30 PM-5:00 PM) **NEWS 4 AT 430P** Spots/Week Start Date End Date <u>Weekdays</u> Rate Rating ---F--Week: 09/03/12 09/09/12 \$700.00 0.00 E 69 KSNV 09/10/12 09/10/12 CM 4-5pm :30 \$700.001 0.00 NM

Print Date: 09/18/12 10:04:51 Page 7 of 12

**KSNV** 

Order / Rev: 104805
Alt Order #: 06832434

Advertiser:

American Crossroads

Alt @rder #: Flight Dates:

09/05/12 - 09/14/12

Product Desc:

American Crossroads

Estimate:

Ln Ch	Start	End	Inventory Code		Start/End T	ime Days	Len Sp	ots	Rate Pri	Rtg Type S	pots	Amount
NIEWO.	4 AT 420	n.	NEWS 3 at 4 (1 F 4PM NEWS (1 ho	•	(4:30 PM-5:0	00 PM)						
	4 AT 430 art <u>Date</u>	End Dat <u>e</u>	Weekdays	Spots/Week	Rate	Rating				1		
<u>عرد</u> Week: 09		09/16/12	M	1	\$700.00	0.00				i i		
<del></del>			NEWS 3 at 4 (1 h	OUR)CM	4-5pm	-T	:30	1	\$700.001	0.00 NM	1	\$700.00
270 110111	00//////		4PM NEWS (1 ho		(4:30 PM-5:0	00 PM)						
NEWS	4 AT 430	Р	•	•	•					, l		
	art Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09.		09/16/12	_T	1	\$700.00	0.00						<b>A</b>
E71 KSNV	09/12/1	2 09/12/12	NEWS 3 at 4 (1 h		4-5pm	W	:30	1	\$700.001	0.00 NM	1	\$700.00
NEWC	4 AT 420	D	4PM NEWS (1 ho	our)	(4:30 PM-5:0	JU PIVI)				l l		
	4 AT 430 art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	W	1	\$700.00	0.00						
			NEWS 3 at 4 (1 h	HOUR)CM	4-5pm	T	:30	1	\$700.001	0.00 NM	1	\$700.00
			4PM NEWS (1 ho	•	(4:30 PM-5:0	00 PM)						-
NEWS	4 AT 430	Р										
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09		09/16/12	T	1	\$700.00	0.00						** ***
E74 KSNV	09/05/1	2 09/05/12	M-F 6-7a WakeUp		6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
MAKE	LID WITE	THE WAR	M-F 6-7a WakeU NERS REV RATE	p w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/09/12	W		\$1,000.00	0.00						
			M-F 6-7a WakeUp		6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
2,0,1011	00,00,	_ 00,00,12	M-F 6-7a WakeU	_			-		*			
WAKE	UP WITH	THE WAG	NERS REV RATE									
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week	Rate	<u>Rating</u>						
Week: 09		09/09/12	T		\$1,000.00	0.00						4
E76 KSNV	09/07/1	2 09/07/12	M-F 6-7a WakeU		6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
\A101/C	LID MATT	1 THE 1414 C	M-F 6-7a WakeU NERS REV RATE	p w/Wagners								
	art Date		Weekdays	Spots/Week	Rate	Rating						
<u>عن</u> Week: 09		End Date 09/09/12	<u>vveekuays</u> F		\$1,000.00	0.00						
			M-F 6-7a WakeU		6-7a	M	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
L/I ROIT	00, 10, 1	2 50/10/12	M-F 6-7a WakeU									
WAKE	UP WITH	THE WAG	NERS REV RATE									
	<u>art Date</u>	End Date	<u>Weekdays</u>	Spots/Week		<u>Rating</u>						
Week: 09		09/16/12	M		\$1,000.00	0,00						*******
E 78 KSNV	09/11/1	2 09/11/12	M-F 6-7a WakeU		6-7a	-T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
14/4/C	LIDAVITA	THE WAC	M-F 6-7a WakeU NERS REV RATE	p w/vvagners								
	art Date	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09		09/16/12	-T	1		0.00						
E79 KSNV			M-F 6-7a WakeU	p w/Wa@M	6-7a	W	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
2,0 1.0.,.	00,12,1		M-F 6-7a WakeU									
WAKE	UP WITH	THE WAG	NERS REV RATE									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/16/12	W	1		0.00				2 22 111		*4 000 00
E 80 KSNV	/ 0 <del>9</del> /13/1	12 09/13/12	M-F 6-7a WakeU		6-7a	T	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
ייוען מנמן.	LID MATT		M-F 6-7a WakeU NERS REV RATE	p w/vvagners								
		End Date	Weekdays	Spots/Week	Rate	Rating						
<u>5۱</u> Week: 09	art Date 9/10/12	09/16/12	<u>vveekdays</u> ~~-T	<u> </u>		0.00						
E 82 KSNV				CM	658a-9am	~~W	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
LOZ KONY	00/00/	, = 30/00/ 1Z	Today Show	<b>5</b>				·				•
TODA	Y SHOW	REV RATE	•									
	art <u>Date</u>	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09		09/09/12	W		\$1,500.00	0.00			<b>*</b> * * * * * * * * * * * * * * * * * *			A4 =0= ==
E83 KSNV	/ 09/06/1	12 09/06/12		CM	658a-9am	T	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00

Print Date: 09/18/12 10:04:51 Page 8 of 12

**KSNV** 

Order / Rev:

104805

Advertiser:

American Crossroads

Alt @rder#: Flight Dates: 06832434

09/05/12 - 09/14/12

Product

Product Desc:

American Crossroads

Estimate:

690

Break Start/End Time Davs Len Spots Rate Pri Rtg Type Spots Inventory Code Ln Ch Start End Today Show **Today Show** TODAY SHOW REV RATE Weekdays Spots/Week Rate Rating Start Date **End Date** 0.00 \$1,500.00 Week: 09/03/12 09/09/12 ---T---\$1,500.00 1 \$1,500,001 0.00 NM **Today Show** CM 658a-9am ---F--:30 E84 KSNV 09/07/12 09/07/12 Today Show TODAY SHOW REV RATE Spots/Week Rate Rating Weekdays Start Date End Date 09/09/12 ---F--\$1.500.00 0.00 Week: 09/03/12 M-----1 \$1,500.001 0.00 NM \$1,500.00 E85 KSNV 09/10/12 09/10/12 **Today Show** ÇM 658a-9am :30 Today Show TODAY SHOW REV RATE Start Date End Date Weekdays Spots/Week Rate Rating 0.00 Week: 09/10/12 09/16/12 \$1,500.00 0.00 NM \$1,500.00 CM 658a-9am -T----:30 1 \$1,500.001 E86 KSNV 09/11/12 09/11/12 **Today Show** Today Show TODAY SHOW REV RATE Spots/Week Rate Rating Start Date End Date **Weekdays** 1 \$1,500.00 0.00 Week: 09/10/12 09/16/12 \$1,500.00 0.00 NM E 87 KSNV 09/12/12 09/12/12 Today Show CM 658a-9am --W----:30 1 \$1,500.001 Today Show TODAY SHOW REV RATE Spots/Week Rate Rating Start Date **End Date** Weekdays Week: 09/10/12 09/16/12 --W----1 \$1,500.00 0.00 \$1,500.00 ---T---:30 1 \$1,500.001 0.00 NM E88 KSNV 09/13/12 09/13/12 CM 658a-9am **Today Show Today Show** TODAY SHOW REV RATE Weekdays Spots/Week Rate Rating Start Date End Date 0.00Week: 09/10/12 09/16/12 ---T---1 \$1,500.00 NEWS 3 at 4 (1 HOUR)CM --w---:30 \$700.001 0.00 NM \$700.00 E 90 KSNV 09/05/12 09/05/12 4-5pm (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Spots/Week Rate Rating Start Date End Date Weekdays Week: 09/03/12 09/09/12 \$700.00 0.00:30 \$700.001 0.00 NM 1 \$700.00 NEWS 3 at 4 (1 HOUR)CM E 91 KSNV 09/06/12 09/06/12 4-5pm (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Start Date **End Date** Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12 ---T---\$700.00 0.00 :30 \$700.001 0.00 NM \$700.00 E 92 KSNV 09/07/12 09/07/12 NEWS 3 at 4 (1 HOUR)CM 4-5pm 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Weekdays Spots/Week Rate Rating Start Date End Date ---F--\$700.00 0.00 09/09/12 Week: 09/03/12 :30 \$700.001 0.00 NM 1 \$700.00 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 93 KSNV 09/10/12 09/10/12 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Rate Rating Start Date End Date Weekdays \$700.00 0.00 Week: 09/10/12 09/16/12 :30 \$700.001 0.00 NM \$700.00 NEWS 3 at 4 (1 HOUR)CM 4-5pm E 94 KSNV 09/11/12 09/11/12 (4:00 PM-4:30 PM) 4PM NEWS (1 hour) FIRST NEWS 3 AT FOUR Rating Spots/Week Rate Start Date End Date <u>Weekdays</u> 09/16/12 \$700.00 0.00 Week: 09/10/12 \$700.00 NEWS 3 at 4 (1 HOUR)CM 4-5pm --W----:30 \$700.001 0.00 NM E 95 KSNV 09/12/12 09/12/12 4PM NEWS (1 hour) (4:00 PM-4:30 PM) FIRST NEWS 3 AT FOUR Spots/Week Rate Rating End Date Weekdays Start Date Week: 09/10/12 09/16/12 ---W----\$700.00 0.00 :30 \$700,001 0.00 NM \$700.00 CM4-5pm E 96 KSNV 09/13/12 09/13/12

Print Date: 09/18/12 10:04:51 Page 9 of 12

KSNV

Order / Rev: 104805
Alt Order #: 06832434

Advertiser: A

American Crossroads

Flight Dates:

06832434 09/05/12 - 09/14/12 Product Desc:

American Crossroads

Estimate:

NEWS 3 at 4 (1 HOUR)   (4:00 PM-4:30 PM)	<u>И</u> 1	\$1,500.00 \$1,000.00
Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00	<u>И</u> 1	\$1,000.00
Week: 09/10/12         09/16/12        T         1         \$700.00         0.00           E 97 KSNV 09/05/12 09/05/12 09/05/12 News 3 Live in Prime News 3 in Prime         CM 7-10pm 7-W         :30 1 \$1,500.001 0.00 NI           EARLY NEWS           Start Date Weekdays O9/03/12 09/09/12 09/07/12 09/07/12 M-F Early News         Spots/Week Rate Start Date NI         Rating NI           EARLY NEWS         M-F Early News         CM 5-630p 0.00        F         :30 1 \$1,000.001 0.00 NI           EARLY NEWS         Start Date Weekdays O9/03/12 09/09/12F         Spots/Week Rate Start NI         Rating NI         Rating NI           Week: 09/03/12 09/10/12 09/10/12 N-F Early News M-F Early News Start Date End Date Weekdays Spots/Week Rate Rating         Rating Rating         NI           EARLY NEWS Start Date End Date End Date End Date End Date Weekdays Spots/Week Rate Rating         Rate Rating         Rating	<u>И</u> 1	\$1,000.00
E97 KSNV 09/05/12 09/05/12 News 3 Live in Prime CM 7-10pmW :30 1 \$1,500.001 0.00 NI News 3 in Prime  EARLY NEWS  Start Date End Date Weekdays Spots/Week Rate Week: 09/03/12 09/07/12 09/07/12 N-F Early News  EARLY NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/07/12 09/07/12 N-F Early News CM 5-630pF :30 1 \$1,000.001 0.00 NI M-F Early News  EARLY NEWS  Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/03/12 09/09/12F 1 \$1,000.00 0.00  E99 KSNV 09/10/12 09/10/12 M-F Early News CM 5-630p M :30 1 \$1,000.001 0.00 NI M-F Early News  EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating  Weekdays Spots/Week Rate Rating  KEARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating	<u>И</u> 1	\$1,000.00
News 3 in Prime   EARLY NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Date   M-F Early News   CM   5-630p   Start Date   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   Start Date   Start Dat	<u>И</u> 1	\$1,000.00
EARLY NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating   0.00		
Start Date Week: 09/03/12         End Date 09/09/12         Weekdays W         Spots/Week 1 \$1,500.00         Rating 0.00           E 98 KSNV 09/07/12 09/07/12 09/07/12 Nd-F Early News M-F Early News         CM 5-630p        F         :30 1 \$1,000.001         0.00 NI           EARLY NEWS Start Date Week: 09/03/12 09/09/12F         End Date F         Weekdays F         Spots/Week 1 \$1,000.00         Rate 0.00 0.00         Rating 0.00 0.00           E99 KSNV 09/10/12 09/10/12 09/10/12 Nd-F Early News Start Date         M-F Early News M-F Early News         CM 5-630p         M         :30 1 \$1,000.001         0.00 NI		
Week: 09/03/12  09/09/12 W  1 \$1,500.00  0.00         E 98 KSNV 09/07/12 09/07/12 09/07/12 M-F Early News		
E 98 KSNV 09/07/12 09/07/12 M-F Early News		
## F Early News    EARLY NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	, Ā 1	
EARLY NEWS   Start Date   End Date   Weekdays   Spots/Week   Rate   Rating	, Ā 1	\$1,000.00
Week: 09/03/12       09/09/12      F       1 \$1,000.00       0.00         E 99 KSNV 09/10/12 09/10/12 N-F Early News       CM 5-630p       M       :30 1 \$1,000.001       0.00 N         EARLY NEWS         Start Date       End Date       Weekdays       Spots/Week       Rate       Rating	Ā 1	\$1.000.00
E 99 KSNV 09/10/12 09/10/12 M-F Early News CM 5-630p M :30 1 \$1,000.001 0.00 N M-F Early News EARLY NEWS Start Date End Date Weekdays Spots/Week Rate Rating	√A 1	\$1,000.00
M-F Early News  EARLY NEWS  Start Date End Date Weekdays Spots/Week Rate Rating	v <b>1</b> 1	\$1,000.00
EARLY NEWS <u>Start Date                                  </u>		,
Start Date End Date Weekdays Spots/Week Rate Rating		
Week: 09/10/12 09/16/12 M 1 \$1,000.00 0.00		
VIOOK 66.107.2		<b>#0.00</b>
E100 KSNV 09/12/12 09/12/12 M-F Early News CM 5-630pW :30 1 \$1,000.001 0.00 N	V 0	\$0.00
M-F Early News		
EARLY NEWS Start Date		
<u>Start Date End Date Weekdays Spots/Week Rate Rating</u> Week: 09/10/12 09/16/12W 1 \$1,000.00 0.00		
Spot Ch Date Range Description Start/End Time Weekdays Length Rate Rtg Typ	e	
1 KSNV 09/10/12-09/16/12 M-F Early News 5-630pW :30(\$1,000.00). 0.00 N	W .	
Unresolved		
[NEWS INTERUPT FOR POTUS]		
E102 KSNV 09/07/12 09/07/12 Dr. Phil CM 3-4pF :30 1 \$450.001 0.00 N	M 1	\$450.00
Dr Phil		
DR. PHIL no program 7/30-8/10	1	
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/03/12 09/09/12F 1 \$450.00 0.00		
E103 KSNV 09/10/12 09/10/12 Dr. Phil CM 3-4p M :30 1 \$450.001 0.00 N	M 1	\$450.00
Dr Phil		
DR. PHIL no program 7/30-8/10		
Start Date End Date Weekdays Spots/Week Rate Rating Week: 09/10/12 09/16/12 M 1 \$450.00 0.00		
170011.00110112	Λ/I 1	\$450.00
	VI I	φ430.00
Dr Phil DR. PHIL no program 7/30-8/10		
Start Date <u>End Date Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/10/12		
E105 KSNV 09/08/12 09/08/12 News 3 Sunrise - SATURIM 6a-7aS- :30 1 \$350.001 0.00 N	M 1	\$350.00
News 3 Sunrise SATURDAY		
NEWS 3 AT SUNRISE no program 7/7,7		
Start Date <u>End Date</u> <u>Weekdays</u> <u>Spots/Week</u> <u>Rate</u> <u>Rating</u>		
Week: 09/03/12 09/09/12S- 1 \$350.00 0.00		
E107 KSNV 09/06/12 09/06/12 Noon News CM 12-1230pmT :30 1 \$425,001 0.00 N	M 1	\$425,00
Noon News		
NEWS 3 AT NOON nor program 7/30-8/		
<u>Start Date                                     </u>		
Week: 09/03/12 09/09/12T 1 \$425.00 0.00		
E108 KSNV 09/11/12 09/11/12 Noon News CM 12-1230pm -T :30 1 \$425.001 0.00 N	M 1	\$425.00
Noon News		
NEWS 3 AT NOON nor program 7/30-8/		
Start Date End Date Weekdays Spots/Week Rate Rating	1	
Week: 09/10/12 09/16/12 -T 1 \$425.00 0.00	<u>.</u>	<b>#405.00</b>
E109 KSNV 09/13/12 09/13/12 Noon News CM 12-1230pmT :30 1 \$425.001 0.00 N	M 1	\$425.00
Noon News	I	

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Print Date: 09/18/12 10:04:52

KSNV

Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order #:
Flight Dates:

06832434

09/05/12 - 09/14/12

2434 Produc

Product Desc:

American Crossroads

Estimate:

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Ln Ch Start NEWS 3 AT NOC		Inventory Code am 7/30-8/	Break	Start/End T	ime Days	Len Sp	ots Rate P	ri Rtg Type	Spots	Amount
	End Date 09/16/12	<u>Weekdays</u> T	Spots/Week 1	<u>Rate</u> \$425.00	Rating 0.00					
E111 KSNV 09/08/12	2 09/08/12	Sa-Su News 3 at Sa-Su News 3 at		11pm-1135pi	mS-	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 NIGHTS				Б.	Detter			i		
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	Weekdays S-		Rate \$1,100.00	Rating 0.00					0.000.00
E112 KSNV 09/09/12 CHRIS MATTHE	- ++.+	Chris Matthews 9 Chris Matthews 9 no program 8/1		9:30a-10a	S	:30	1 \$500.001	0. <b>0</b> 0 <b>N</b> M	1	\$500,00
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	Weekdays S	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
E113 KSNV 09/08/1:		Sa-Su Early News	s CM	5pm-630pm	S-	:30	1 \$650.001	0.00 NM	1	\$650.00
KSNV EARLY N	EWS	Sa-Su Early New	5							
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	Weekdays S-	Spots/Week 1	<u>Rate</u> \$650,00	Rating 0.00					
E114 KSNV 09/09/1	2 09/09/12	•	knd CM	9a-930am	S	:30	1 \$500.001	0.00 NM	1	\$500.00
NEWS 3 TODAY	//WKEND no	News 3 Today or program 7/2						1		
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	Weekdays	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00					
E115 KSNV 09/05/13		M-F News 3 at El		11pm-1135p		:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 NIGHT	SIDE	M-F News 3 at E	leven							
Start Date	End Date	Weekdays	Spots/Week	Rate	Rating -					1 - 0.
Week; 09/03/12	09/09/12	W		\$1,100.00	0.00		4 #4 400 004	0.00.004	4	t4 400 00
E116 KSNV 09/07/1	2 09/07/12	M-F News 3 at El M-F News 3 at E		<b>11</b> pm-1135p	ımF	:30	1 \$1,100.001	0.00 NM	1	<b>\$1</b> ,100.00
NEWS 3 NIGHT				<b>5</b> .	D ()					
<u>Start Date</u> Week: 09/03/12	End Date 09/09/12	<u>Weekdays</u> F	Spots/Week 1	<u>Rate</u> \$1,100.00	<u>Rating</u> 0.00					
E117 KSNV 09/10/1	2 09/10/12		leven CM	11pm-1135p	om M	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
NEWS 3 NIGHT	SIDE	M-F News 3 at E	leven							
Start Date	End Date	Weekdays	Spots/Week		Rating					
Week: 09/10/12 E118 KSNV 09/12/1	09/16/12 2 09/12/12	M M-F News 3 at E		\$1,100.00 11pm-1135p	0.00 mW	:30	1 \$1,100.001	0.00 NM	1	\$1,100.00
		M-F News 3 at E								
NEWS 3 NIGHT Start Da <u>te</u>	SIDE End Date	Weekdays	Spots/Week	Rate	Rating					
Week: 09/10/12	09/16/12	W	1	\$1,100.00	0.00					4
E120 KSNV 09/06/1	2 09/06/12	Jeopardy in PRIM Jeopardy in Prim		M-SA 8-11p	/ SUNT	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOPARDY <u>Start Date</u>	End Date	Weekdays	Spots/Week	<u>Rate</u>	Rating				1	
Week: 09/03/12	09/09/12	T		\$1,000.00	0,00					
E121 KSNV 09/10/1	12 09/10/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	M	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOPARDY	End Data	Wookdaya	Spota/Mook	Data	Rating					
<u>Start Date</u> Week: 09/10/12	<u>End Date</u> 09/16/12	Weekdays M	Spots/Week 1	<u>Rate</u> \$1,000.00	0.00					
E122 KSNV 09/11/1	12 09/11/12	M-F Jeopardy M-F Jeopardy	СМ	630-7pm	-T	:30	1 \$1,000.001	0.00 NM	1	\$1,000.00
JEOPARDY					D. I.					
<u>Start Date</u> Week: 09/10/12	End Date 09/16/12	<u>Weekdays</u> -⊤	<u>Spots/Week</u> 1	<u>Rate</u> \$1,000.00	<u>Rating</u> 0.00	_				
E123 KSNV 09/09/1			CM	8a-9am	S	:30	1 \$3,000.001	0.00 NM	1	\$3,000.00
MEET THE PRE	ESS no prog	Meet the Press ram 7/8,7/29								

Print Date: 09/18/12 10:04:52 Pa

KSNV

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Order / Rev:

104805

Advertiser:

American Crossroads

Alt Order#:

06832434

Product Desc:

American Crossroads

Flight Dates:

09/05/12 - 09/14/12

Estimate:

114												
Ln Ch	Start	End	Inventory Code	_	Start/End Ti		Len Sp			Rtg Type S		Amount \$3,000.00
E123 KSNV	09/09/1	2 09/09/12	Meet the Press Meet the Press	CM	8a-9am	S	:30	7	\$3,000.001	0.00 NM	1	\$3,000.00
MEET T	HE PRE	SS no progra	am 7/8,7/29									
<u>Sta</u> Week: 09/	rt <u>Date</u> 03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	Rate \$3,000.00	Rating 0.00						
E124 KSNV	09/05/1	2 09/07/12	Face to Face w/ Face to Face w/		730-758pm	F	:30	1	\$800.001	0.00 NM	1	\$800.00
FACE A	DDED S	POTS			D /	D a Use as						i.
<u>Sta</u> Week: 09/	<u>rt Date</u> /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u>	Spots/Week 1	<u>Rate</u> \$800.00	Rating 0.00						
		2 09/09/12 ADDED SP	Sports Night in La Sports Night in L		Sun 1135p-1	200aS	:30	1	\$500.001	0,00 NM	1	\$500.00
<u>Sta</u>	ırt <u>Date</u>	End Date 09/09/12	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$500.00	Rating 0.00				1		
Week: 09/ E126 KSNV			News 3 Live in P	rime CM	7-10pm	S	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
NEWS/	AFT NFL	ADDED SPO	News 3 in Prime DTS									
<u>Sta</u> Week: 09/	rt <u>Date</u> /03/12	End Date 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,800.00	Rating 0.00						
			LAW & ORDER (	(synd) FCEM		/ SUNS	:30	1	\$1,800.001	0.00 NM	1	\$1,800.00
L& O A	DDED S		, ,			- ·						
<u>Sta</u> Week: 09	art <u>Date</u> /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> S	Spots/Week 1	<u>Rate</u> \$1,800.00	<u>Rating</u> 0.00						
		2 09/07/12	M-F 5-6a WakeU M-F 5-6a WakeU		5-6a	WTF	:30	1	\$325.001	0.00 NM	1	\$325.00
NEWS	ADDED					5.0						
<u>Sta</u> Week: 09	art <u>Date</u> /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> WTF	Spots/Week 1	Rate \$325.00	Rating 0.00						
E129 KSNV	09/05/	12 09/07/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	WTF	:30	4	\$700.001	0.00 NM	4	\$2,800.00
NEWS	ADDED	SPOTS										
<u>Sta</u> Week: 09	art <u>Date</u> /03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> WTF	Spots/Week 4		Rating 0.00						
E130 KSNV	09/10/	12 09/13/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm	MTWT	:30	3	\$700.001	0.00 NM	3	\$2,100.00
NEWS	ADDED	SPOTS,.	·							:		
<u>St</u> Week: 09	art <u>Date</u> 9/10/12	End Date 09/16/12	<u>Weekdays</u> MTWT	Spots/Week	\$700.00	Rating 0.00						
E131 KSNV	09/09/	12 09/09/12	LAW & ORDER Law & Order (LF		Sat 1-2am /	Sun 1:S	:30	1	\$100.003	0.00 NM	1	\$100.00
DLINE DLINE	ADDED	S;PT			•							
<u>St</u> Week: 09	art Date 9/03/12	<u>End Date</u> 09/09/12	<u>Weekdays</u> S	<u>Spots/Week</u> 1	<u>Rate</u>   \$100.00	Rating 0.00						
		12 09/06/12	Face to Face in Face to Face in		8-11pm	WT	:30	2	\$800,001	0.00 NM	2	\$1,600. <b>00</b>
	ADDED			O	77-40	Detina						
<u>St</u> Week: 09	art Date 9/03/12	End Date 09/09/12	Weekdays WT	Spots/Week	<u>Rate</u> 2 \$800.00	Rating 0.00						****
			The Agenda 123 The Agenda 123		1230-1p	<b></b> -F	:30	1	\$325.001	0.00 NM	1 	\$325.00
	3 4: THE	AGENDA no <u>End Date</u>	program 7/30 <u>Weekdays</u>	Spots/Weel		Rating						
Week: 09	9/10/12	09/16/12	Dochaol Bay	CM	<u> </u>	0,00	:30	1	\$325.001	0.00 NM	1	\$325.00
		12 09/14/12	Rachael Ray Rachael Ray	CM	11am-12pm	,F	.30	ı	ψυζυ,θυ	O.OO ININ	'	Ψ020.00
	EL RAY lart Date	End Date	<u>Weekdays</u>	Spots/Weel		Rating						
Week: 09	9/10/12	09/16/12	F		1 \$325.00	0.00					l	

Print Date: 09/18/12 10:04:52 Page 12of 12

Order / Rev: 104805

Advertiser:

American Crossroads

Alt Order #:

06832434

Product Desc:

690

American Crossroads

KSNV

Flight Dates: 09/05/12 - 09/14/12

Estimate: 6

Ln Ch	Start	End	Inventory Code	Break	Start/End Ti	me Days	Len Sp	ots	Rate Pri	Rtg Type \$	Spots	Amount
N158 KSNV	09/14/12	09/14/12	The Doctors	CM	2pm-3pm	F++	:30	1	\$325.001	0.00 NM	1	\$325.00
~!!E D^	OTODO.		The Doctors									
		no program End Date	Weekdays	Spots/Week	Rate	Rating						
<u>امرہ</u> Week: 09/1		09/16/12	F	1	\$325.00	0.00						
		09/14/12	M-F Today Show	III 4th 161M	10am-11am	F	:30	1	\$325.001	0.00 NM	1	\$325.00
			Today 4th Hour							1		
TODAY			Maraledayes	Conta Milank	Rate	Rating				Į.		
Star Week: 09/1	t <u>Date</u>	End Date 09/16/12	<u>Weekdays</u> F	Spots/Week 1	\$325.00	0.00						
			M-F Today Show	II 3rd H0M	9-10a	F	:30	1	\$750.001	0.00 NM	1	\$750.00
WOO KOW	00/1 ///	- 00/1111-	M-F Today Show									
TODAY	SHOW I					D. f.						
	t Date	End Date	<u>Weekdays</u> F	Spots/Week	<u>Rate</u> \$750.00	Rating 0.00				l		
Week: 09/1		09/16/12	The Tonight Show	w CM	1135p-1237a		;30	1	\$750.001	0.00 NM	1	\$750.00
NIBT KSNV	09/14/1/	2 09/14/12	Tonight Show	W OIVI	1100p-12070	•	,,,,,	•	********			
TONIGH	T SHOV	V W/ JAY LE	NO airs 1235 RE	V RATE								
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	\$750.00	0.00	:30	1	\$700.001	0.00 NM	1	\$700.00
N162 KSNV	09/14/1	2 09/14/12	NEWS 3 at 4 (1 4PM NEWS (1 h		4-5pm (4:30 PM-5:0		.30	,	\$700.001	0,00 14141	'	ψ, σσ.σσ
NEWS 4	4 AT 430	P	4FIVITACAS (1 II	our)	(4.501 101-0.0	0 1 111/						
	r <u>t Date</u>	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09/		09/16/12	F	1	\$700.00	0.00						44.000.00
N163 KSNV	09/14/1	2 09/14/12	M-F 6-7a WakeU		6-7a	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
MAKEI	 HD MATE	THE WAY	M-F 6-7a Wakel NERS REV RATE									
	r <u>t Date</u>	End Date	Weekdays	Spots/Week	Rate	Rating						
Week: 09/		09/16/12	F	1	. —	0.00						
N164 KSNV		2 09/14/12	Today Show	CM	-658a-9am	F	:30	1	\$1,500.001	0.00 NM	1	\$1,500.00
			Today Show									
		REV RATE	Mookdaya	Spots/Week	Rate	Rating						
<u>5ta</u> Week: 09/	rt <u>Date</u>	<u>End Date</u> 09/16/12	<u>Weekdays</u> F		\$1,500.00	0.00						
N165 KSNV			NEWS 3 at 4 (1		4-5pm	F	:30	1	\$700.001	0.00 NM	1	\$700.00
Mac Holli			4PM NEWS (1		(4:00 PM-4:3	30 PM)						
FIRST I	NEWS 3	AT FOUR			Б.	D - Maria						
	rt Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u> \$700.00	<u>Rating</u> 0.00						
Week: 09/ N166 KSNV		09/16/12	Dr. Phil	CM	3-4p	F	:30	1	\$450.001	0.00 NM	1	\$450.00
MIGO VOIAA	09/14/1	2 03/14/12	Dr Phil		0 16				'			
DR. PH	IL no pro	gram 7/30-8	3/10									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating						
Week: 09/		09/16/12	F	<u>1</u> CM	<b>*</b> 14 4 1	0.00	:30	1	\$425.001	0.00 NM	1	\$425.00
N167 KSNV	09/14/1	12 09/14/12	Noon News Noon News	CIVI	12-1230pm		.50		ψ <del>1</del> 23.00 1	0,00 14111		<b>4</b>
NEWS	3 AT NO	ON nor prog	gram 7/30-8/									
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rati <u>ng</u>						
Week: 09		09/16/12	F	1	\$425.00	0.00			M4 000 004	0.00 NA	4	¢1 000 00
N168 KSNV	09/14/	12 09/14/12	M-F Jeopardy	СМ	630-7pm	F	:30	1	\$1,000.001	0.00 NM	1	\$1,000.00
JEOPA	RDV		M-F Jeopardy									
	art Date	End Date	<u>Weekdays</u>	Spots/Week	<u>Rate</u>	Rating						
Week: 09		09/16/12	F	1		0.00						
N169 KSNV	09/05/	12 09/07/12			430a-5a	WT	:30	1	\$200.001	0.00 NM	1	\$200.00
			Wake Up Early		<u> </u>	D-#						
	art Date	End Date	<u>Weekdays</u>	Spots/Week		Rating 0.00						
<u>Sta</u> Week: 09		09/09/12	-~W⊤	1								